

ABOUT THE IAPP – A BRIEF OVERVIEW

Established in 2000, the International Association of Privacy Professionals (IAPP) is a not-for-profit, policy-neutral, professional association with a mission to define, promote and improve the data protection profession globally. Based in Portsmouth, New Hampshire and Brussels, Belgium, the IAPP currently has additional staff in over a dozen other countries and more than 72,000+ individual members in 100+ countries around the world. It provides privacy and data protection training, certification, publications, research, events and networking opportunities for its members.



A NOT-FOR-PROFIT ENTITY:

Under U.S. law, not-for-profit entities do not have owners or shareholders. To be economically viable, not-for-profit entities still need to **maintain profitability** or find alternative means of financing, but in the absence of owners they do not distribute their earnings, instead using them to **generate organic growth**. The IAPP continues to grow robustly in terms of membership, products, services and number of employees.



A NON-POLICY PROFESSIONAL ASSOCIATION:

The IAPP does not advocate or lobby for any policy position on issues related to data protection. As a professional association, the IAPP has members from all over the world. From organizations large and small, government and non-government, privacy supervisory authorities and adtech innovators.

The IAPP views and conducts itself as a **“big tent” for privacy discussions**, allowing different voices to be heard without staking a policy claim. It stages sessions at conferences and provides publication opportunities for proponents of widely varying views. But it does not itself take a policy position beyond its mission to define, promote and improve the data protection profession globally.



MEMBERSHIP:

Established in 2000 to serve a small but budding privacy profession, the IAPP grew to 10,000 members in 2012 and more than 72,000 in 2021. **IAPP members obtain unlimited access to many valuable benefits, including:**

- Members-Only Content.
- Career Enhancing Tools.
- 10+ Free Web Conferences a Year (plus discounted rates on hundreds of live and on-demand programs).
- Discounted Rates (on conferences, educational resources and programs).
- Networking Opportunities.
- Privacy List Access.
- IAPP Members Directory Access.



CERTIFICATION:

The IAPP's suite of privacy and data protection certifications include the CIPP, CIPM, CIPT and CDPO certifications. No matter which ones you pursue, rest assured that **IAPP certifications are the world's most-trusted designations in information privacy**, and tens of thousands of privacy pros have taken advantage of these programs worldwide. Four of the IAPP's eight certifications meet ANSI/ISO accreditation. With recognition of ANSI by the International Accreditation Forum (IAF), IAPP certifications are internationally accepted by governing bodies that look for the IAF stamp of approval.

TRAINING:

The IAPP offers a range of data protection training options. These include in-person, online and live online certification training for privacy professionals. We also offer training through a network of Official Training Partners. All of these training programs help provide the deeper education needed for people in decision-making privacy positions.

CONFERENCES:

Each year, the IAPP runs conferences all over the world. The main conference is the annual IAPP Global Privacy Summit in Washington, DC, which draws about 5,000 participants. The IAPP Europe Data Protection Congress is the largest data protection conference of the year in Europe with more than 2,000 delegates. The IAPP also runs annual events in the U.K., Germany, France, Netherlands (IAPP Data Protection Intensives), Canada (IAPP Canada Privacy Symposium), Singapore (IAPP Asia Privacy Forum), Australia (IAPP ANZ Summit) and a technology focused event in the western U.S. (IAPP Privacy. Security. Risk.).

NETWORKING:

The IAPP enables local KnowledgeNet Chapters—which are local, volunteer-led professional groups—in **more than 150 locations and 50 countries around the world.** KnowledgeNet Chapter meetings provide local networking, socializing and continuing education opportunities for thousands of privacy professionals.



ADDITIONAL INITIATIVES:

Sections: To help privacy professionals network, connect and advance specific areas of data protection, the IAPP offers four, officially recognized communities around common interests. Each section provides a forum for discussion, collaboration and sharing of best practices, including access to specialized content:

- **Diversity in Privacy Section.**
- **Women Leading Privacy Section.**
- **Privacy Engineering Section.**
- **Privacy Bar Section.**

Privacy Law Specialist Designation: The IAPP is accredited by the American Bar Association (ABA) to certify lawyers in the specialty area of Privacy Law. This means that U.S. attorneys who meet the IAPP's requirements are permitted under the professional responsibility rules of more than 25 states to advertise their specialization in privacy law.

The Fellow of Information Privacy (FIP) Designation: This signifies a comprehensive knowledge of data protection laws, program management and essential data protection practices. To achieve this designation, applicants must complete two IAPP credentials (one CIPP plus either a CIPM or a CIPT) in addition to having 3 years of privacy-related work experience.